

SIGNET

Signet Group plc Fact Sheet

(As at 6 May 2008)

Signet Group plc is the world's largest speciality retail jeweller and operates a total of 1,966 stores in the US and the UK. The Group's financial performance in respect of the 52 weeks ended 2 February 2008 is set out below:

	US division	UK division	Group
Sales	\$2,705.7m	\$959.6m	\$3,665.3m
Operating profit	\$262.2m	\$105.1m	\$351.3m ⁽¹⁾
Operating margin	9.7%	11.0%	9.6%
Profit before tax			\$333.5m
Earnings per share			12.6c

⁽¹⁾ After Group central costs of \$16.0m.

US (circa 74% of Group sales in 2007/08)

The US division is the largest speciality retail jeweller in the country, with 1,407 stores located in 50 states. The business has a 4.2% share of the \$64.7 billion US jewellery market. The Group trades under a number of brands as set out below:

	Group sales in 2007/08	Stores at 03.05.08
Kay Jewelers	41%	909
Jared The Galleria Of Jewelry ⁽²⁾	21%	154
Regional brands	12%	344

⁽²⁾ A Jared store is about four times the size of a typical mall store.

UK (circa 26% of Group sales in 2007/08)

The UK division is the largest speciality retail jeweller in the country, with 559 stores. The business has a 12.1% share of the £4.5 billion UK jewellery market. The Group trades under a number of brands as set out below:

	Group sales in 2007/08	Stores at 03.05.08
H.Samuel	14%	358
Ernest Jones (inc. Leslie Davis)	12%	201

For more information, visit www.signetgroupplc.com.



No. 1 speciality jeweller in US



No. 1 off-mall destination jeweller in US



No. 1 speciality jeweller in UK



No. 1 upper middle market jeweller in UK

KEY MANAGEMENT

Sir Malcolm Williamson	Chairman
Terry Burman	Group Chief Executive
Walker Boyd	Group Finance Director
Mark Light	US Chief Executive
Rob Anderson	UK Chief Executive

STOCK MARKET INFORMATION (as at 6 May 2008)

Market Capitalisation	£1,198m
Sector	General Retailers
No. of Shares in Issue	1,705,541,827
NYSE Code: SIG	LSE Code: SIG

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